
CURRICULUM VITAE — KENNETH D. SWANN

DEVELOPMENT COMMUNICATION/BEHAVIOUR CHANGE COMMUNICATION SPECIALIST

Date of Birth: 24 July 1953

Citizenship: USA

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PROFESSIONAL EXPERIENCE

23 June 2010 to present **Behaviour Change Communication Consultant (Component Team Leader)** **Hyderabad, India**
Hyderabad Outer Ring Road Construction Project Phase II, JICA
Nippon Koei Co. Ltd., Tokyo, Japan

Mr Swann designed and oversaw a formative assessment and prepared a programme of HIV/AIDS prevention interventions targeting workers, and affected community members, on the JICA-funded Hyderabad Outer Ring Road Construction Project Phase II. Mr Swann continues to manage and monitor the implementation of interventions. HIV/AIDS prevention interventions include group and interpersonal behaviour change communication activities with supporting print media, enter-educate events, distribution/social marketing of condoms, STI referrals, on-site HIV testing and VCT referrals targeting workers and members of communities/villages adjacent to the construction site. Responsible for the drafting, design and production of a quarterly newsletter highlighting component activities and accomplishments. HIV/AIDS prevention interventions developed and implemented in close consultation with the Andhra Pradesh State AIDS Control Society, community government (*panchayat*) representatives, and relevant stakeholders including local and international NGOs. As Component Leader Mr Swann is responsible for financial management and the supervision of 10 local staff.

3–25 February 2011 **Project Evaluation Specialist** **Soroti and Kampala, Uganda**
Katine Community Partnerships Project (KCPP) Evaluation
African Medical and Research Foundation

Reviewed and evaluated the Health, WATSAN and Community Empowerment components of the Katine Community Partnerships Project (KCPP — <http://www.guardian.co.uk/katine/amref>). The Project, implemented by AMREF (2007–11), was funded by the Guardian newspaper and Barclays Bank (UK). The review assessed and evaluated the progress of the Project against its stated objectives and highlighted lessons from the Project. The evaluation report is a summative document which can be reproduced by AMREF as an example of a complex development project.

19 July through 31 August 2010 (10 days) **Behaviour Change Communication Plan Consultant** **Manila, Philippines**
HealthPRO Philippines Project/USAID **Bangkok, Thailand**
University Research Co., LLC (URC)

Mr Swann developed an HIV prevention communication plan targeting difficult to reach men who have sex with men (MSM). To complete this task Mr Swann carried out a review of relevant documents on MSM to assess non-traditional interventions and strategies; conducted site visits in Metro Manila to gather/validate information to support communication planning; moderated a one-day forum with identified MSM leaders and relevant HIV programme partners to identify information gaps and recommend specific communication strategies on how the gaps could be most effectively addressed.

**6–19 March
2010**

**Health Promotion Training Consultant
Partnerships for Transforming Health Systems Project (PATHS2), Nigeria
YozuMannion Limited, London, UK**

**London,
UK**

Designed a five–day health promotion training workshop and supporting materials for PATHS2. Drafted content for a 24 page reference publication, ‘*Notes on Health Promotion and Behaviour Change*’, a ‘*Participant Workbook*’, hand–outs and supporting PowerPoint presentations. Designed and managed layout (using Adobe InDesign and Illustrator) and printing of all supporting materials. Capacity building training targeting Nigerian government health promotion staff covered:

- Health Promotion theory and presentation of international best practises
- Global examples of Health Promotion interventions
- Advocacy in a Health Promotion context
- Health Promotion resource (IEC materials) development and assessment
- Target group selection, segmentation and message development
- Research, design and pre–testing Health Promotion resources

**11 January to
5 February 2010**

**Behaviour Change Communication Evaluation Expert
Assessment of Technical Capacity Building Portfolio
USAID, Regional Development Mission in Asia**

**Bangkok, Thailand
Kunming & Nanning
PR China**

As part of a six–person review team, carried out an evaluation of PSI’s ‘Social Marketing for STI/HIV Prevention Among High Risk Groups in the Mekong Region’ project funded by USAID, targeting Most–at–Risk Populations. Findings used to inform the USAID Regional Development Mission in Asia’s (RDMA) in programme planning and design of future HIV technical capacity building activities (including appropriate audiences, channels and messages) in Asia. The assessment also served as an end–of–project learning exercise for USAID–funded/PSI–implemented projects. Site visits were carried out in Yunnan and Guangxi provinces of PR China, and in Thailand. The assessment report made recommendations for future priorities and programming in HIV prevention specifically targeting most–at–risk populations including IDU, SW and MSM.

**19 April–2 May 2009;
23 August–4
September 2009**

**Change Management & Communications Consultant
Strengthening the Procurement System for Implementation of
Reproductive and Child Health Programme
Crown Agents**

New Delhi, India

As the Change Management and Communications Consultant Mr Swann identified communication and change management needs to further enhance the capacity of the Empowered Procurement Wing (EPW) of the Ministry of Health and Family Welfare, India. Specific outputs included: 1) a ‘Change Management/Communications Strategy’ document outlining specific ‘core’ communication interventions; 2) a Concept Paper for the development of an EPW electronic newsletter; 3) a Concept Paper and TOR for the development of an EPW website; and, 4) a Concept Paper for the design and implementation of multi–faceted ‘road shows’ — part advocacy, part awareness building, part sales and part entertainment, allowing the EPW to reach out to state–level decision makers in order to improve awareness of EPW services.

**1 September 2007 to
31 December 2009**

**Head of Project &
Interpersonal Communications/Print Media Consultant
BBC World Service Trust (BBC WST)
Asian Development Bank (ADB)**

**Hanoi,
Vietnam**

As the Head of Project on the ADB–funded ‘HIV Prevention among Youth’ project Mr Swann was responsible for technical leadership and implementation of BBC WST Project media and communication activities (including the development of a multi–episode TV drama, radio phone–in programmes, project website and interpersonal communication interventions). Mr Swann led the design (carried out by a website authoring firm) and content management of the Project’s website (<http://www.hoanhiptim.vn/>). Mr Swann carried out the development of work plans and supporting budgets, conducted daily liaison with Government of Vietnam partners, prepared monthly activity and financial reports and supervised a team of Vietnamese and international media specialists. In his role of Interpersonal Communications/Print Media Consultant Mr Swann guided the conceptualisation, content development, design and production of a variety of media resources in support of interpersonal communication interventions targeting youth, and advocacy activities targeting central and provincial level government leaders. Mr Swann worked closely with government agencies and local and international NGOs to ensure that material content was appropriate for target groups, technically correct and in line with government policy. Mr Swann took the lead in developing print materials to disseminate BBC WST lessons learnt/best practices among key players in the BCC/development communication community. Mr Swann monitored the use of print materials used in peer education and outreach interventions to ensure their effectiveness for the diverse, high–risk target groups in the Project’s 15 provinces.

**23 August 2006 to
19 August 2007**

**HIV/Health Promotion Adviser (Component Leader)
Tibet Health Sector Support Project (THSSP)
Australian Red Cross/AusAID**

**Lhasa, Tibet
PR China**

As the HIV/Health Promotion Adviser on THSSP Mr Swann was responsible for: 1) contributing to strategic planning for HIV/AIDS communication/prevention responses; 2) designing and implementing health promotion/behaviour change communication interventions targeting vulnerable groups, in particular settings, and among the general population; 3) managing a small grants fund for HIV responses by multi-sectoral agencies; 4) contributing to health sector staff capacity building by delivering health promotion/behaviour change communication training; 5) working with government officials to introduce condom promotion to Tibet; and, 6) establishing a quarterly THSSP bilingual (English/Chinese) newsletter. During the absence of the Project Manager, Mr Swann served as the acting Project Manager, being responsible for financial management and project implementation. Mr Swann worked closely with the Tibet Regional Health Bureau and CDC and the Lhasa Municipal Health Bureau and CDC in designing and carrying out all activities. As Component Leader Mr Swann supervised three local, Tibetan, staff.

**18 May to
18 August 2006**

**HIV/AIDS/STI Prevention & Communication Specialist
Japan Soft Tech Consultants
Japan Bank for International Cooperation (JBIC)**

**Hanoi,
Vietnam**

As a short-term adviser on the JBIC 'Pilot Study for Knowledge Assistance for HIV/AIDS/STI Prevention and Control for Construction Workers Involved in Infrastructure Development and Surrounding Communities' in Vietnam, Mr Swann was responsible for identifying appropriate interpersonal communication strategies, required media messages and materials, supporting budgets and human resources and necessary contractor-government linkages for HIV/AIDS/STI awareness and prevention interventions targeting construction workers. Recommendations used in the development of a follow-on JBIC-funded HIV/AIDS awareness and prevention intervention.

**18–28 February;
15–30 April 2006**

**Behaviour Change Communication Consultant
HLSP/DFID — Programme Management Organisation**

**New Delhi,
India**

Mr Swann participated in the evaluation of ongoing and completed DFID-funded BCC activities implemented by UNDP, and contributed to the preparation of a final evaluation report which included recommendations for project redesign, and channel and message adjustment. Mr Swann also participated in the review of proposals submitted by local NGOs to the Programme Management Organisation for DFID funding. This included the technical evaluation and scoring of proposals, and consultation with other reviewers to discuss the technical merits of each proposal.

**27 November 2004 to
11 February 2006
(five months input)**

**Health Promotion Adviser
Georgia Primary Health Care Reform Programme
Oxford Policy Management (OPM) /DFID**

**Tbilisi,
Georgia**

Mr Swann participated in the development of the *Georgia Health Promotion Strategy 2005–2008*. The Strategy made recommendations for specific health promotion/behaviour change communication interventions focusing on health priorities in Georgia. Based on an evaluation of current HP interventions, the Strategy identified alternative channels and interventions, human resource and financial requirements. Development of the Strategy involved participation by key government, donor and NGOs representatives. Mr Swann also served as lead-trainer on Health Promotion Strategy and Health Promotion Materials Development Workshops targeting staff of government offices and local and international NGOs. Mr Swann trained specifically on target group research, message development, pre-testing and the design and production of print materials.

**27 October–11 November
2005; Nov/Dec 2007;
Feb 2008**

**Communications Planning Adviser
Australian International Health Institute
Bill & Melinda Gates Foundation — Project ORCHID**

**Nagaland &
Manipur, India**

Mr Swann carried out a rapid situation assessment of mass and interpersonal communication needs with regards to HIV and AIDS in Nagaland and Manipur in consultation with State AIDS Control Societies, NGOs, populations at risk, mass media and communications specialists, and community representatives. Based on findings, designed a mass media-focused communication project to help reduce stigma and discrimination against HIV positive people. Project design included detailed budgets, staffing requirements and sub-contracting guidelines. Project activities included radio talk show and radio drama, television documentaries and spots, road shows and a variety of supporting print materials. The Project, implemented during November 2007 to November 2009 was funded by the Gates Foundation/Avahan. The Project supported greater awareness among the general population of the nature and consequences of HIV infection, and greater involvement of HIV positive people and vulnerable populations in the development and delivery of media.

17 May–
17 September 2005

Communications and Media Expert
HIV/AIDS Prevention Among Youth (PPTA 4542–Vietnam)
Australian International Health Institute/Asian Development Bank

**Hanoi,
Vietnam**

Mr Swann was responsible for coordinating participatory exercises to obtain the views of youth and adolescents on HIV/AIDS risk behaviour and prevention. Data collected was used to develop a five-year project (HIV/AIDS Prevention among Youth). The Project design emphasised interpersonal BCC and mass media interventions responding to specific issues related to HIV/AIDS risks among youth and adolescents (including high-risk sub-groups such as sex workers and injecting drug users). Data collection was carried out in 18 provinces covering the northern, central and southern regions of Vietnam. Implementation of the programme was awarded to the BBC World Service Trust.

10 May–10 June 2004;
20 July–10 Sept 2004

Behaviour Change Communication Advisor
PATH/India

**New Delhi & Tamil
Nadu, India**

Provided technical support to PATH/India team members to plan and develop a *National BCC Framework & Communication Action Plan* to reduce HIV/AIDS stigma and discrimination, and a *District BCC Framework & Communication Action Plan* to reduce HIV/AIDS-related risk behaviours in Namakkal District, Tamil Nadu. The plans emphasised the delivery of behaviour change and HIV prevention messages through a variety of interpersonal, group and mass media communication activities.

5 May 2002 to 31
December 2004
(12 months input)

Behaviour Change Communication Consultant
Community Action for Preventing HIV/AIDS Project
Asian Development Bank & Japan Fund for Poverty Reduction

Hanoi, Vietnam
Vientiane, Lao PDR
Phnom Penh, Cambodia

Mr Swann supported the BCC Units and staff of national agencies in Cambodia, Laos, and Vietnam in designing and implementing the BCC component of the Project. Technical responsibilities included: 1) assess BCC needs and design interventions to reduce risk; 2) strengthen provincial and community capacity to identify, develop, plan and implement BCC activities within target communities such as transport hotspots, construction sites, and source communities for migrants; 3) organise community-level workshops to develop BCC messages and materials; 4) develop and implement training and support for BCC staff; and 5) produce BCC print materials for use in Project provinces. Mr Swann was responsible for quarterly activity and financial reporting for the BCC component.

5 November 2003
to 23 November 2004
(3.5 months input)

Behaviour Change Communication Consultant
IMPACT Project
Family Health International (FHI)/USAID

**Dili,
East Timor**

Mr Swann developed an HIV/AIDS prevention communication strategy targeting high risk groups (commercial sex workers, men who have sex with men, uniformed services and university students/youth). This strategy was used as the basis for developing a national HIV/AIDS prevention strategy by the Ministry of Health, and by FHI-partner NGOs in the design and implementation of their HIV/AIDS prevention programmes. In response to the scarcity of appropriate health promotion BCC materials on HIV/AIDS awareness and prevention, Mr Swann prepared recommendations for the development of locally produced health promotion materials. Working with local NGO partners and target group members, Mr Swann drafted appropriate messages and designed and managed the production of a variety of BCC print materials targeting youth, CSW, MSM and uniformed services.

20–31 January 2004;
22 Nov–6 Dec 2003

Behaviour Change Communication Trainer
Uzbekistan Primary Health Care Project
HLSP/DFID

**Tashkent,
Uzbekistan**

Mr Swann participated in the design and delivery of a multi-faceted training programme on health promotion approaches for national and Oblast-level staff, and representatives of local NGOs. Participants were introduced to theories, methodologies and practices of health promotion. Presentations, discussions and exercises ensured a comprehensive exposure to health promotion techniques including problem identification, setting measurable objectives, target audience segmentation, research methods and monitoring and evaluation methods. A participatory training approach was used. Participants designed Health Promotion Plans responding to national and local health promotion priorities.

**18 November–
18 December 2002**

**Health Promotion Advisor
Developing Healthy Communities Project
ACIL Australia Pty Ltd/AusAID**

**Vientiane,
Lao PDR**

Mr Swann reviewed Project and Government of Lao PDR documents pertaining to health promotion, reviewed on-going Project activities in Houaphan and Phongsalli provinces, liaised with team members responsible for activities in health services, food security and training, and reviewed results of Project-commissioned qualitative and quantitative surveys. Based on findings, Mr Swann prepared a Health Promotion Strategy for the Project. The strategy presented recommendations for health promotion/BCC interventions, outlined a framework for taking them forward, and identified human resource and financial requirements.

**1 April 2002 to
15 April 2003
(4 months input)**

**Social Marketing and Peer Education Advisor
HIV Prevention Programme on Sihanoukville Port Urgent Rehabilitation
Project — Phase 2
Options/Japan Bank for International Co-operation**

**Phnom Penh &
Sihanoukville,
Cambodia**

Responsible for the design and implementation of HIV/AIDS prevention Peer Education and Social Marketing activities targeting construction workers engaged for rehabilitation of the Sihanoukville port. Mr Swann developed Terms of Reference for Peer Education and Social Marketing activities and identified local partners for implementation of activities including government agencies and NGOs. Mr Swann participated in the development and implementation of advocacy activities to ensure that HIV/AIDS/STI prevention interventions for construction workers were carried out and that policy makers and government officials were aware of HIV/AIDS issues and prevention activities.

**19 February–
7 March 2002**

**Health Promotion/Behaviour Change Advisor
HLSP/DFID**

**Beijing & Anhui
Province, China**

Carried out field trips to counties, townships and villages in Anhui province to review/assess ongoing communication, health promotion and behaviour change activities, and determine training needs, alternative channels and material support. Designed and delivered a three-day training workshop on communication, health promotion and behaviour change for key actors of the DFID-funded projects including National/Provincial Expert Panel members and project managers at provincial and county levels.

**9 January–1 February
2002; 1 November–17
December 2001**

**HIV/AIDS Prevention Education Specialist
HIV Prevention Programme on Sihanoukville Port Urgent Rehabilitation
Project — Phase 1
Options/Japan Bank for International Co-operation**

**Phnom Penh &
Sihanoukville,
Cambodia**

Mr Swann was responsible for the analysis of information dissemination and education approaches in support of BCC in Sihanoukville. Information collected was used to develop a communication plan for the prevention of HIV transmission among mobile construction workers participating in the JBIC funded Sihanoukville port rehabilitation, and sex workers anticipated to flow into Sihanoukville as a result of the rehabilitation work. Mr Swann participated in conducting a social mapping of the Sihanoukville Port area, identifying local NGOs and other resources for potential partnership in the implementation of the communication plan, and in organising and implementing a workshop with key players in Sihanoukville to gain input in the plan design.

**7 January 1997–31
December 2001**

**Health Promotion/IEC Advisor
Cambodia Health Promotion and Primary Health Care Project
ACIL Australia Pty Ltd/AusAID**

**Phnom Penh,
Cambodia**

Provided technical and capacity building support to the National Centre for Health Promotion (NCHP) and the Kampong Cham Provincial Health Department. Specific activities included: 1) training of staff responsible for the design of health promotion/BCC activities through training and mentoring; 2) designing and implementing community-based health promotion/BCC campaigns in collaboration with the provincial health department, community health centres and community health committees; 3) designing and producing print and electronic BCC materials; 4) developing a National IEC Resource Centre database at the NCHP; 5) developing health promotion training programmes for community-level health workers; 6) developing organisational structure, strategic plan and annual plans for the NCHP; 7) managing overseas study programmes including Master and diploma programmes in Health Education/Promotion and Primary Health Care in Australia and Thailand; and, 8) initiating a national-level IEC Working Group. Mr Swann was responsible for annual planning, and monthly activity and financial reporting for the Health Promotion/IEC component.

**April–May 2001; July
2000;
Oct–Dec 2000**

**Communications Strategy Advisor/Team Leader
Health and Population Sector Programme
Options Consulting Services/DFID**

**Dhaka,
Bangladesh**

Mr Swann guided a team of five national communication specialists in developing a communications strategy to sensitise Ministry of Health and Family Welfare service providers to reforms taking place under the Health and Population Sector Programme (HPSP). The *Communications Strategy for Service Providers on HPSP Reforms* included analysis of obstacles to implementation of reforms, recommended communication interventions, costings and scheduling for implementation of interventions. The communications strategy identified specific target groups, outlined specific mass, group and individual communication activities to assist the Government of Bangladesh in implementing infrastructural and administrative changes, and strengthening understanding and support of the HPSP process by service providers.

**15 March 1995–
20 December 1996**

**Health Promotion/Communication Planning Advisor
Community Health and Nutrition Project–III
Academy for Educational Development (AED)/World Bank**

**Kupang, NTT,
Indonesia**

Mr Swann supported the Community Health Promotion Unit of the Provincial Department of Health in Nusa Tenggara Timur province in planning, developing and implementing provincial–level health promotion/BCC campaigns and designing health promotion materials to support interventions in safe motherhood, child survival, nutrition and immunisation. Mr Swann led the: 1) implementation of formative research programmes (needs assessments) focusing on service beneficiaries and service providers; 2) design of province–wide staff capacity building programme; 3) transfer of technical skills to staff through training and mentoring in the areas of planning and management of health promotion/BCC programmes, data collection and analysis, and materials design and development; and, 4) design and production of health promotion messages and materials at the provincial–level, and the assessment, adaptation and use of materials provided by the central Department of Health in Jakarta. Mr Swann was responsible for developing quarterly work plans and budgets, and drafting monthly activity and financial reports.

**16 September 1992–
28 February 1995**

**Communication Specialist
United Nations Development Programme (UNDP)
Development Training and Communication Planning (DTCP)**

**Manila,
Philippines**

Provided technical assistance in communication planning and IEC material design, production and evaluation for UNDP sponsored projects in the Asia/Pacific region. Specific assignments included: 1) serving as Chief Technical Advisor on a UNFPA–funded project to assist the Philippine Department of Health in the planning and delivery of community–based family planning BCC activities and field–worker capacity building; 2) drafting a social forestry extension communication strategy identifying community organisation requirements, BCC message and material requirements, and community–based government/NGO linkages for the Royal Government of Bhutan; and, 3) designing and delivering workshops on communication planning and IEC materials production in support of a UNDP–funded project to strengthen the Training and Communication Sections of regional centres of Beijing–based Council Leading Group of Economic Development for Poor Areas.

**15 October 1988–
15 September 1992**

**Communication Specialist/Deputy Team Leader
Agricultural Research Project–II (Supplement)
Cecchi & Company Consulting Inc./USAID**

**Dhaka,
Bangladesh**

Led the design and implementation of programmes to enhance agricultural communications. Activities included: 1) drafting a strategy to expedite agricultural information collection, processing, and dissemination among eleven agricultural research institutes; 2) promoting ‘research–to–farmer’ technology transfer through establishing research institute–extension agency–farmer group linkages; 3) establishing uniform styles and standards for agricultural publications and audio–visual materials; 4) producing a quarterly *Agribusiness* newsletter and, 5) designing and implementing a library/documentation computerisation programme including computerised literature searches of foreign and local databases, document delivery from local and international sources and compilation of subject specific bibliographies. Designed and delivered training programmes on Audio–Visual Materials Production; Desktop Publishing; Technical Writing; and, Library/Documentation Computerisation. As Deputy Team Leader prepared reports for submission to USAID and the Government of Bangladesh, managed the hiring of short–term national and international consultants, and participated in project financial management.

February–April 1988 **Media Production Consultant (Component Leader)** **Islamabad, Pakistan**
Management of Agricultural Research Technology Project
Winrock International/USAID

Designed and produced IEC materials including multi-projector slide/sound presentations and videotapes for use as technology transfer and briefing tools by the Pakistan Agricultural Research Council (PARC) and National Agricultural Research Centre (NARC). As Component Leader directed NARC staff in all production steps including: data collection/formative research; script preparation; design of graphics/visuals; shooting and editing of slides and video; sound recording and mixing; and, pre-testing. Assignment emphasised on-the-job training of NARC audio-visual technicians. Assisted the long-term media consultant in audio-visual equipment selection and procurement, and media centre design.

October 1987–February 1988 **Team Leader/Media Planning Consultant** **Bangkok, Thailand**
Agricultural Development Information Programme, Phase II
PacMar, Inc./Asian Development Bank

Responsible for designing a national-level project to enhance the ability of the Ministry of Agriculture and Co-operatives in producing and disseminating agricultural information via television broadcast, farmer group viewing of videotapes, and circulation of printed materials. The project design incorporated mechanisms to draw on private sector and NGO expertise in videotape and media material production. The project paper addressed government policy, human resource, equipment, and fiscal requirements. Responsible for overall programme administration, report preparation, and liaison between the six person consulting team, the Asian Development Bank and the Royal Thai government.

September 1987 **Media Production Consultant** **Bangkok, Thailand**
PacMar, Inc.

Produced a videotape on the USAID/Washington sponsored 'Small Farmer Perspective' survey in Northeast Thailand. The tape presented the concept of applying 'market research' techniques to help determine project potential, design, and evaluation. Tape included interviews with Thai farmers/aid recipients, Thai government and private sector officials, and included input from market research professionals as to research methodology and its application to public sector development programmes. Responsible for designing presentation format, script development, production design, shooting and editing of video, recording and mixing of audio, and pre-testing of materials.

June–August 1987 **Media Production Training Consultant** **Islamabad, Pakistan**
Academy for Educational Development

Carried out a needs assessment, and designed and led an Audio-Visual Materials Production Workshop for 21 training staff from public and private sector institutes and NGOs throughout Pakistan. Presentations and hands-on training activities covered the design, production, and use of health promotion materials. This two-week workshop emphasised slide/sound presentations and videotapes for use as community-based training tools. Topics included needs assessment and pre-testing techniques, research skills, script writing, 35mm still and video equipment usage, graphics for stills and video, lighting for still photography and video, audio recording and editing, and videotape editing techniques.

June–July 1987 **Media Centre Development Consultant** **Karachi, Pakistan**
Aga Khan University Hospital (AKUH)

Drafted an action plan for the AKHU Audio-Visual Division to meet health education and public relations objectives through the effective use of health promotion materials including publications, videotapes, and slide/presentations. A detailed review of the mission and objectives of the AKHU was carried out. An assessment of the staffing level and their production skills, and financial and equipment support for audio-visual production services was undertaken. Prepared a project paper recommending methods, and necessary financial and administrative support, for implementing a five-year staff, equipment, and health promotion materials development programme for the Audio-Visual Division.

April–May 1987 **Media Production Consultant** **Bangkok, Thailand**
U.S. Peace Corps/Thailand

Produced a videotape on 'Women in Development' exploring the expanding role of women in the rural development process of Thailand. Case studies of successful village women groups and interviews with successful female development workers were presented. Responsible for format and production design, drafting of narrative, shooting and editing of video, recording and mixing of audio, and pre-testing. Used by Thai development and agricultural extension agents and U.S. Peace Corps volunteers as a motivational tool encouraging community organisation among village women.

**December 1985–
March 1987** **Media Production Consultant** **Lahore,
Checchi & Company Consulting, Inc.** **Pakistan**

Undertaking several missions over a 16-month period, designed and produced six multi-projector slide/sound presentations for training, government/donor briefing, and farmer awareness of the USAID-funded *Pakistan Irrigation Systems Management Project*. Target audiences included Government of Pakistan policy makers, Provincial Irrigation Department engineers, UAID officials, and village leaders. Responsible for research, script writing, design of visuals, shooting and editing slides, sound recording and mixing, and pre-testing. Designed multi-media presentation rooms for the irrigation departments of Sind, Punjab, Baluchistan, and Northwest Frontier Province. Designed the physical layout of rooms, selection and procurement of audio-visual equipment, identification of necessary financial support, and management/staffing organisation. Trained project staff in video and slide production and presentation techniques.

November 1986 **Media Production Consultant (Component Leader)** **Bangkok,
Office of Accelerated Rural Development (ARD)** **Thailand**
Ministry of Agriculture and Co-operatives

Directed ARD media production personnel in the design and production of three Thai-language videotapes promoting ARD, Thai farmer, and U.S. Peace Corps Volunteer co-operation in village-level freshwater fisheries development. Topics included spawning station construction, artificial spawning, and raising of red talapia. The tapes were used to encourage the organisation of Thai farmer groups to work with ARD in establishing village-level fishery projects. Responsible for production design, video shooting and editing, audio recording and mixing, and pre-testing. Final shows broadcast nation-wide on Thai television, and used in village level group presentations by ARD staff.

**March 1984–
November 1985** **Media Planning & Production Consultant** **Bangkok,
International Human Assistance Programme (IHAP)** **Thailand**
National Association of the Deaf in Thailand (NADT)

Established and managed the Media Production Unit of the NADT. Initiated the design and production of Thai Sign Language (TSL) video news and entertainment programmes for the deaf, serving as ‘linkage tools’ between four regional deaf clubs established by the NADT. Initiated the production of an English/Thai language NADT newsletter. Responsible for the design and production of print and videotape TSL teaching materials, and the design and layout of reports, promotional brochures and advocacy materials. Emphasis on media production training/skills transfer with deaf staff. Planned and set in motion a print- and video-based public relations programme aimed at developing awareness among both the Thai and foreign communities of the social and political concerns of the Thai Deaf.

**November 1984–
February 1986** **Media Production Consultant** **Bangkok,
U.S. Peace Corps/Thailand** **Thailand**

Over a 16-month period designed and carried out several video production and training activities including:

- *Blood Bank Development*, February 1986 — Video documentary on Peace Corps volunteer involvement in blood bank development and staff training in Thailand. Used as a Peace Corps training tool in Thailand for both Peace Corps volunteers and their Thai co-workers.
- *Hill tribe Oral Health Project*, July–August 1985 — Video documentary on the implementation of the Peace Corps sponsored ‘Hill tribe Oral Health Project’ in Chieng Mai, Thailand. Used as a recruiting and orientation tool in both Thailand and the United States.
- *TEFL Agricultural Crossover*, April 1985 — Video documentary on the Peace Corps, ‘Teaching English as a Foreign Language, Agricultural Crossover’ volunteer training in Nong Khai, Thailand. Used as a Peace Corps training tool in Thailand and the United States.
- *Video Production Workshop*, November 1984 — Developed curriculum, organised, and taught a week-long ‘Video Production Workshop’ for the Peace Corps training staff. Video training covered all aspects of video programme planning, directing, shooting, editing, and production equipment.

November 1984 **Media Production Consultant** **Bangkok,
Agricultural Land Reform Office** **Thailand**
Ministry of Agriculture and Co-operatives

Designed and produced a bilingual (Thai/English) slide and sound presentation depicting the activities of a World Bank-sponsored agricultural land reform project for Thailand. Responsible for scripting, photography, editing of slides and audio. Used to brief World Bank and Thai government officials on project direction and progress.

September 1979–
March 1981

Field Representative
International Rescue Committee

Aranyaprathet,
Thailand

Responsible for photography and data collection on unaccompanied Khmer minors for publication of the *UNHCR Unaccompanied Minor Handbook*. The handbook was used to assist Khmer adults in searching for their children or other minor relatives who had become separated during the Khmer Rouge regime, or during their subsequent escape to Thailand. Data collection carried out in four Khmer refugee camps.

September 1978–
September 1979

Peace Corps Volunteer/Audiovisual Technician
U.S. Peace Corps/Thailand

Bangkok,
Thailand

Prepared health promotion materials including brochures, booklets, slide shows, black and white and colour photographs, display boards and videos for health education/promotion activities at village-level health clinics by Mahidol Medical University interns and doctors. Assisted in the design of mobile multi-media presentation units on public health/preventive medicine topics for village use.

EDUCATION

University of Michigan, Ann Arbor, MI, USA

MA Degree in Southeast Asian Studies, 8/81–12/83 — Multidisciplinary degree with concentration in development communication and cultural geography in support of development interventions. Emphasis on Thai language. Thesis: ‘Vietnamese Refugees in Thailand, a Historical Overview,’ prepared in English and translated into Thai.

Colorado State University, Pueblo, CO, USA

BS Degree in Mass Communications, 8/72–12/75 — Emphasis in print and television journalism, photojournalism, and commercial photography. Editor of university newspaper from 1974 to 1975. Photo editor from 1973 to 1974. Vice President of campus chapter of Sigma Delta Chi, a fraternity of student and professional journalists. Recipient of 2004 University of Southern Colorado ‘Outstanding Alumni Achievement Award’.

Sessions School of Design, New York, New York, USA

Advanced Certificate in Graphic Design, 6/07–7/08 — Emphasis on computer based design using Adobe products (highly skilled in Illustrator, InDesign and PhotoShop).